# 4.1 Handon

#### Ihypothesise

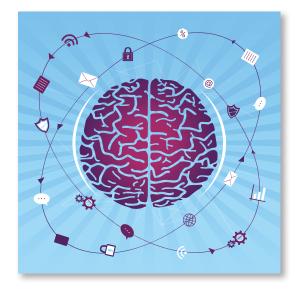
Task: Devise alternative and null hypotheses for the following aims. Make sure that each hypothesis is a comparative statement and that you clearly operationalise the IV and the DV.

For example:

Aim: To investigate the effect of drinking alcohol on participants' scores on a test of reaction time.

Alternative hypothesis: Participants who drink alcohol have slower reaction times than those who do not drink alcohol.

Null hypothesis: There is no difference in the reaction times of participants who drink alcohol and those who do not.



1. Aim: To investigate whether male or female schoolchildren play more aggressive playground games.

Alternative hypothesis:

Null hypothesis:

2. Aim: To find out whether people who suffer from anxiety have higher blood pressure.

Alternative hypothesis:

Null hypothesis:

3. Aim: To investigate the effect of having four hours' sleep a night on participants' scores on a test of concentration.

Alternative hypothesis:

Null hypothesis:

4. Aim: To investigate the effect of brain size on intelligence test scores.

Alternative hypothesis:

Null hypothesis:

5. Aim: To investigate the effect of revising using mind maps on GCSE Psychology results.

Alternative hypothesis:

Null hypothesis:

6. Aim: To find out whether drinking energy drinks makes people talk faster.

Alternative hypothesis:

Null hypothesis:

Aim: To find out whether concentration test scores are affected by having more or less than four hours' sleep a night.

Alternative hypothesis:

Null hypothesis:

8. Aim: To investigate whether women who receive hypnosis have lower self-reported pain scores during labour.

Alternative hypothesis:

Null hypothesis:



## Hypotheses and variables



Question	Answer
1. What is a theory?	
2. What do psychologists do to test their theories?	
<b>3.</b> What is a variable?	
<b>4.</b> What do all psychological investigations start with?	
<b>5.</b> What is an independent variable?	
<b>6.</b> Consider the example used in the book of an investigation to see if the number of balls thrown into a bucket is affected by an audience – what are the two levels of the IV?	
<b>7.</b> What is a dependent variable?	
8. What does the dependent variable depend on?	
<b>9.</b> Fill in the blanks: Anything else that potentially affects the dependent variable must be kept —————— and ————.	
<b>10.</b> What is meant by operationalisation of variables?	
<b>11.</b> What three things does a hypothesis need to contain?	
<b>12.</b> What is the difference between an alternative and null hypothesis?	

#### 4.3 4.3

#### Which variable?

For each investigation below identify the following:

For example: Investigating the effect of drinking alcohol on driving ability.

- The independent variable (IV).
- The dependent variable (DV).
- At least two extraneous variables (EVs).
- How each EV would be controlled.



IV: Whether the participants drink alcohol or not.	<b>DV:</b> A score representing the participants' driving ability.							
<b>EV 1:</b> The driving ability of the participants at the start (some may be naturally poor drivers).	<b>Control:</b> Give each of the participants a driving test beforehand and only use those who have a similar driving ability or match participants.							
<b>EV 2:</b> The age of participants (older drivers may be able to cope better).	<b>Control:</b> Only use people of the same age or randomly allocate to groups.							
1. Looking at the effect of drinking a cup of coffee on people's abili	ity to remember a list of 20 words.							
IV:	DV:							
EV 1:	Control:							
EV 2:	Control:							
2. Investigating whether people who say they are religious are mor (when a high score indicates a strong belief).	e likely to gain a higher score on a paranormal belief questionnaire							
IV:	DV:							
EV 1:	Control:							
EV 2:	Control:							



3. Looking at whether running on a treadmill increases the amount	of time people sleep the following night.					
IV:	DV:					
EV 1:	Control:					
EV 2:	Control:					
<b>4.</b> Looking at whether adopted children with schizophrenic mothers children with mothers who are not schizophrenic.	s are more likely to be diagnosed with schizophrenia than adopted					
IV:	DV:					
EV 1:	Control:					
EV 2:	Control:					
5. A data review to investigate whether depression is more likely in	countries with little sunlight.					
IV:	DV:					
EV 1:	Control:					
EV 2:	Control:					
<b>6.</b> Investigating whether drinking an energy drink improves the time question.	e it takes GCSE Psychology students to answer a 9-mark exam-style					
IV:	DV:					
EV 1:	Control:					
EV 2:	Control:					



<b>7.</b> To look at whether people who play the computer game Super Soccer Star on an expert level score more goals in a five-a-side game than those who play on amateur level.									
IV:	DV:								
EV 1:	Control:								
EV 2:	Control:								
<b>8.</b> Investigating whether students who put in ten hours of revision the who do no revision.	for their Psychology mock will obtain a higher grade than students								
IV:	DV:								
EV 1:	Control:								
EV 2:	Control:								
<b>9.</b> Looking at whether higher income people gain higher intelligence	e test scores than lower income people.								
IV:	DV:								
EV 1:	Control:								
EV 2:	Control:								
<b>10.</b> Looking at whether people recall more words from a list that is	organised into groups of related words.								
IV:	DV:								
EV 1:	Control:								
EV 2:	Control:								



### **Psychology investigation**



Task: Look at the above picture and decide which of the following characteristics this person would have. When you have finished, count up the number of characteristics they have to give the person an overall social desirability score out of ten.

Friendly	Loyal
Generous	Honest
Affectionate	Hard-working
Funny	Intelligent
Caring	Hygienic

#### Psychology investigation





Task: : Look at the above picture and decide which of the following characteristics this person would have. When you have finished give the person a social desirability score out of ten.

Friendly	Loyal
Generous	Honest
Affectionate	Hard-working
Funny	Intelligent
Caring	Hygienic

10

6

17 18 19 20

desirability score

desirability score

Mean social

22 23 24 25 26

Mean social

3 7

#### **Psychology investigation**



Fill in the following results table using the scores provided by the other participants in the study.

**Participant** 

Score

**Participant** 

Score

Group 2
Attractive woman

number 14

16

ψ

Unattractive woman

Group 1

number



			H	H		Н		_		_	_	H		_	_	_					Н	_	
-			H	H	H	H		_	_	_	H	H				_		_		H	Н		-
+			Н	Н						_		Н									Н		
4	_		H	H				_	_	_	_	H	_			_			_				
+						Н															Н		
4			L	L		Н						L								L	Н		
+		H	H	$\vdash$	$\vdash$	Н	H	-	_	_	$\vdash$	H	_			_	Н			$\vdash$	Н		H
$\dashv$	_		H	H	H	Н		_	_	_	H	H	_			_		-	_	H	Н		
$\dashv$			H	H	H	Н		_	_	_	H	H	_			_		-		H	Н		
1			Н	Т																	П		
-	_		H	H		H		_	_	_		H	_			_			_		Н		
				H																H			
-		H	H	H		Н		_		_	_	H				_				H	Н		Н
		H		H		Н											H			H	Н		H
-		H	H	H	H	H	H	_	_	_	H	H				_	H			H	Н		H
+										_	$\vdash$												H
-	_		H	H	L			_		_		H				_				H	Н		
-			H	H	H	Н				_	_	H				_					Н		

Sketch a suitable graph to display the mean scores. Make sure you label the axes and give the graph a title.

2.
2. Write a suitable conclusion — what have you learned about how physically attractive people are evaluated? Start off your conclusion with the phrase 'The results suggest that'

#### **Psychology investigation**



				u	
		<b>5</b> 1			4.
		Write an alternative hypothesis for this study.	Dependent variable:	experiment? Independent variable:	What are the independent and dependent variables in this
	Extension task  Write a standardised procedure for this study.				<ol><li>Identify and explain the effect of at least three extraneous variables</li></ol>



## Which study do I choose?

Task: For each of the following investigations, state whether it would be better to do it as a lab, field or natural experiment. Give a reason for your answer in each case. When doing this, refer to things such as whether the study should take place in a real-world setting, whether the researcher would be able to change the IV. You may also want to comment on things such as ethical issues, control of extraneous variables and the likelihood of demand characteristics and the validity of the findings of the study. Write your answers on paper.



**1.** To investigate the effect of listening to rock music on concentration. Lab/field/natural experiment:

Reason:

**2.** To investigate the effect of exercise on the amount of deep sleep someone has throughout the night. Lab/field/natural experiment:

Reason

**3.** To see whether murder rates are higher after a big boxing match than before. Lab/field/natural experiment:

Reason

**4.** Investigating whether children draw larger pictures of Father Christmas two weeks before Christmas or two weeks after Christmas.

Lab/field/natural experiment:

Reason:

**5.** To find out whether people find pictures of women whose eyes have larger pupils more attractive than those with smaller pupils.

Lab/field/natural experiment:

Reason:

**6.** To see whether Manchester United supporters are more likely to help another football supporter who has fallen on the floor if the supporter is wearing a Liverpool or Man United shirt.

Lab/field/natural experiment:

Reason:

7. Investigating whether males or females are more likely to give electric shocks to puppies if told to by an authority figure.

Lab/field/natural experiment:

Reason:

**8.** Investigating whether people are more likely to get depression in countries with little sunlight compared to those with more sunlight.

Lab/field/natural experiment:

Reason:

**9.** To investigate whether football supporters are more violent after a game when it is at home rather than away. Lab/field/natural experiment:

Reason:

**10.** To find out whether people interviewed by a member of the opposite sex find them more attractive if the study takes place on a high bridge as opposed to a low bridge.

Lab/field/natural experiment:

Reason:

## 4.6

### Which type of experiment am I evaluating?



Task: Below are strengths and weaknesses of laboratory, field and natural experiments. Your task is to write down which type/types of experiment the evaluation relates to, whether it is a strength or weakness and why.

Description of the evaluation	Type of experiment	Strength or weakness?	Why? (1) Your explanation. (2) Your conclusion.
One evaluation is that extraneous variables (EVs) can be controlled.			(1)
			(2)
There may be unique characteristics of the participants.			(1)
the participants.			(2)
Participants know they are being			(1)
tested.			(2)
They are conducted in real life cettings			(1)
They are conducted in real-life settings.			(2)
They involve real-life variables rather than changes manipulated by a			(1)
researcher.			(2)
There may be ethical issues with this			(1)
type of experiment.			(2)
The event that is being studied may			(1)
only happen very rarely.			(2)
The researcher may lose control of			(1)
extraneous variables.			(2)



part of the diagram: terms in the appropriate Task: Put the following

- Only uses one set of Time-consuming conditions participants in both
- Different groups in each condition

Expensive

No order effects

Participants are not

- Order effects participants
- allocated to conditions Participants are randomly
- Fewer individual differences different conditions Different participants in
- Participants are matched with Very time-consuming
- Cheap to carry out
- Demand characteristics
- Fewer demand characteristics

